

# wildwin honey

sponsor a BEEHIVE



for business



# WHO ARE Wildwing Honey?

Wildwing Honey was set up in Chelmsford in 2013. Starting with only a few colonies it has grown year on year to be able to supply honey to Chelmsford residents and restaurants. It has shipped honey all around the world from Germany to Hong Kong due to the renowned high quality of the raw honey its bees produce.

Bees are losing habitat all around the world due to intensive farming practices, proliferation of pristine green suburban lawns, paving of driveways and from the destruction of native landscapes. As a business you can help Wildwing Honey to be at the forefront of supporting local bees and helping them thrive. Lets turn back the tide and support our English honey bees.

We want to continue this mission. Can you support our bees?

Wildwing Honey are looking for a series of corporate sponsors to contribute to an interesting new proposal where local businesses part fund the creation of a local colony of honeybees, and take part in the support of this incredibly important superorganism. With a small contribution your business can be at the forefront of helping to sustain a key pollinator that directly benefits the local economy, and increase your green credentials.

We would like to invite you to be one of our early adopters to this programme.

Many thanks for your support

James Curtis  
Head Beekeeper

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A local Chelmsford Honey Company



# WHATS IN IT FOR YOUR BUSINESS?

A jewel in the crown of your Corporate Social Responsibility activity.

An immediate environmental impact. Your hive can be doing good within days and benefitting the local landscape.

Enhanced brand recognition and reputation

Feel good stories for your social media campaigns

The benefit of a complete, all-in managed service

A potential team building or networking opportunity


Great talking point within your business network

A selection of your own hives harvested honey to keep in the office or give out as gifts. These could be branded with your business details\*

You have the option to have the hive at your business address (subject to a check by our beekeepers as to suitability) or our Divisional Apiary.

A great promotional tool

Organised team visits to the hive you sponsor



The background image shows two wooden beehives situated behind a white picket fence. A wooden sign is attached to the fence that reads 'BEES BOARDING' and 'Please do not approach or disturb the hives'. The scene is set in a garden with trees and foliage in the background.

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\*label design and printing subject to a flat one off £5 charge



# SPONSOR A BEE COLONY.

Adopt a beehive is run by Wildwing Honey. We are registered beekeepers with the British Beekeepers Association and are fully insured. Our award winning head beekeeper - James Curtis - is actively engaged with the local Chelmsford Beekeeping division as Vice Chair and Secretary and actively partakes in the education and support of new beekeepers in Chelmsford.

## WHAT DOES YOUR BUSINESS RECIEVE?

Sponsoring a beehive will give you a share of a colony and also a share of its honey production. This pays to set up the hive with local bees and high quality equipment. Your hive will also be appointed with an experienced beekeeper who will manage it throughout the year. You get one free visit to the colony with the head beekeeper to show you the ins and outs of a bee hive and how beekeepers interact with the honeybees. After the first year you can continue your subscription with your bees for a further £80 per year which will give you a further share of that years honey production, and another visit if desired.\*

The jars of honey are great to give to staff as a bonus, to have in the office canteen, to share at the Christmas party or to promote your business to prospective clients (we will even label a jar with your logo on request!). Its also a great way of supporting your local beekeeper and helps us to manage and create succesful colonies of honey bees which go on to benefit the urban landscape for future generations to come.

\*Available to adopters of the Queen Bee tier

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# SPONSOR A BEE COLONY.

## sponsorship tiers

There are three sponsorship tiers which give you a variety of rewards

### Queen Bee

£150 for first year then £70 there after.

You receive 10 jars of 340g honey per year from your hive. A visit to the colony each year for you, your team or colleagues

### Worker Bee

£100 for first year then £50 there after

You receive 7 jars of 340g honey per year from your hive. A visit to your colony on the first year for you, your team or colleagues.

### Drone Bee

£70 for first year then £50 there after

You receive 5 jars of 340g honey per year from your hive. A visit to your colony on the first year for you, your team or colleagues.

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If you would like your business to be involved with  
'Wildwing Honey Sponsor A Hive', then please get in  
touch with us.

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